



OAKWOOD SCHOOL

# GALA

## SPONSORSHIP PROGRAM

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MARCH 25, 2023 • ANNANDALE, VA



# Mission Statement

**O**akwood School provides a multi-sensory educational program in which students with learning differences are guided to achieve their unique academic and social potential in a nurturing community environment.



Oakwood School's first ever Gala will be **Saturday, March 25, 2023**, at **7 pm** in our brand new gymnasium. We invite you to assist us by investing in three strategic priorities through sponsorship:

- Support need-based tuition assistance to students
- Expand professional development opportunities for our committed faculty
- Enhance Oakwood's campus to build intentional spaces for learning and playing

For over 50 years, Oakwood School has provided an exceptional education for bright students who learn differently. Oftentimes, students come to Oakwood feeling defeated because they have trouble learning in a traditional classroom setting. Oakwood meets students where they are, fills in their learning gaps, and equips them with strategies to become successful learners. Through this process, Oakwood transforms the lives of our students, allowing them to realize their potential.

The need to provide specialized education for 1st-8th grade students is now greater than ever. Our newly constructed wing will allow student enrollment to grow by 20 percent in the coming years. With over 100 students, Oakwood offers a special place for children with learning differences to learn and grow.

Please support our mission by joining us to celebrate Oakwood School on Saturday, March 25. To confirm your sponsorship, please email a signed sponsorship agreement to [oakwoodgala@gmail.com](mailto:oakwoodgala@gmail.com).



**Questions:** Please contact **Terri Thomas**, Sponsorship Chair, at [oakwoodgala@gmail.com](mailto:oakwoodgala@gmail.com).

# Oakwood School Sponsorship Agreement

Sponsorship Level Benefits	Dy-No-Mite! (\$10,000)	Far Out (\$7,500)	Out of Sight (\$5,000)	Fab (\$2,500)	Groovy (\$1,000)
Tax Deductible Amount	\$9,450	\$7,000	\$4,750	\$2,250	\$750
Gala Tickets	4	4	2	2	2
Underwriting of Faculty Tickets	20 Teacher Tickets	15 Teacher Tickets	10 Teacher Tickets	5 Teacher Tickets	3 Teacher Tickets
Printed Gala Brochure Ad	Full Page Premium Placement	Full Page Premium Placement	Full Page	Half Page	Quarter Page
Logo Displayed at Gala	Premium Placement	Premium Placement	Premium Placement	Yes	Yes
Logo on Gala Website with Link	Premium Placement	Premium Placement	Premium Placement	Yes	Yes
Logo on School Website with Link	Premium Placement	Premium Placement	Premium Placement	Yes	Yes
Recognition in School Newsletter	Thank You Message (3)	Thank You Message (2)	Thank You Message (2)	Thank You Message (1)	Thank You Message (1)
Logo on School Sponsor Banner	Yes	Yes	Yes	Yes	Yes
Social Media Posts	3 Branded Posts	2 Branded Posts	1 Branded Post	1 Branded Post	
Parking Spot on Campus	Yes	Major Events Only			
Speaking Opportunity at Event	Yes				

## Gala Underwriting Opportunities

☐ 1 Faculty Ticket: \$100 \_\_\_\_\_ ☐ 2 Faculty Tickets: \$200 \_\_\_\_\_ ☐ 3 Faculty Tickets: \$300 \_\_\_\_\_

## Sponsor Information

Donor Name (as it should appear in print) \_\_\_\_\_

Contact Name \_\_\_\_\_ Sponsorship Level \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

**Advertisement** ☐ Logo and artwork are due by Friday, March 3, 2023.

**Payment** ☐ Visa ☐ Mastercard ☐ American Express ☐ Check

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ CCV \_\_\_\_\_

**Signature** \_\_\_\_\_ Date \_\_\_\_\_

Please make checks payable to Oakwood School.

**Checks should be mailed to:**

Oakwood School  
7210 Braddock Road  
Annandale, VA 22003  
Attn: Gala Committee

# Material Specifications

Thank you for participating in Oakwood School's Gala. To ensure the quality of your sponsorship materials, please review the following guidelines.

## Logos

Company logos should be sent in **vector format** (.eps preferred or PDF). If unavailable, please provide the highest quality .png or .jpg file possible. Please note that by not providing a vector file or a high-enough quality file, the print quality and representation of your company's logo may be affected.

## Advertising Artwork

All advertising artwork should be delivered in actual size as specified below. Please provide artwork in a high-quality PDF format.

## Deadline and Delivery

Logos and artwork should be delivered upon Gala Sponsorship commitment or prior to Friday, March 3, 2023 via email to oakwoodgala@gmail.com.

## For More Information, Please Contact:

Terri Thomas, Sponsorship Chair, at oakwoodgala@gmail.com.

## Advertising Sizes for Gala Program (Width x Height)

